EFFECT

FREE RESOLVE

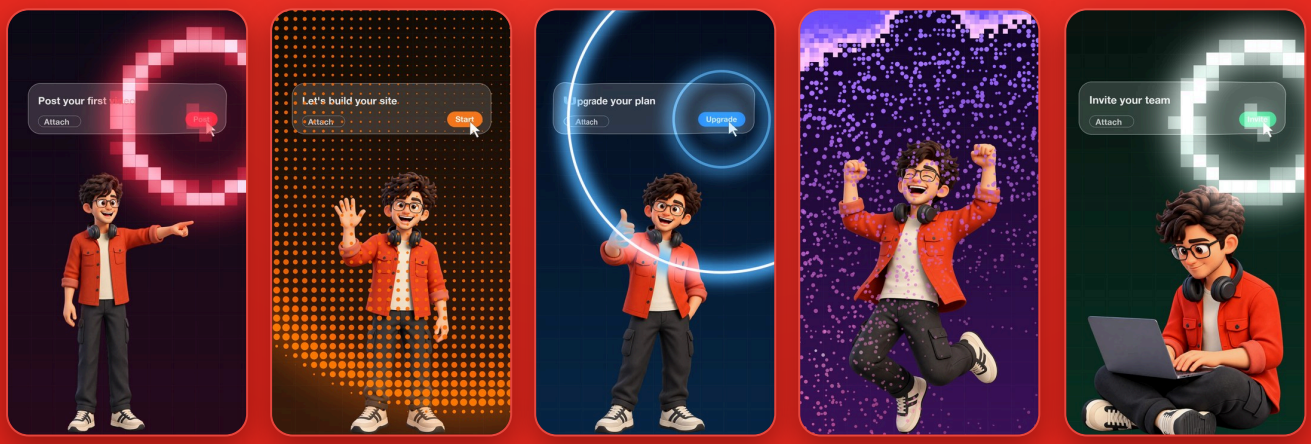
48 CONTROLS

CLICK FX

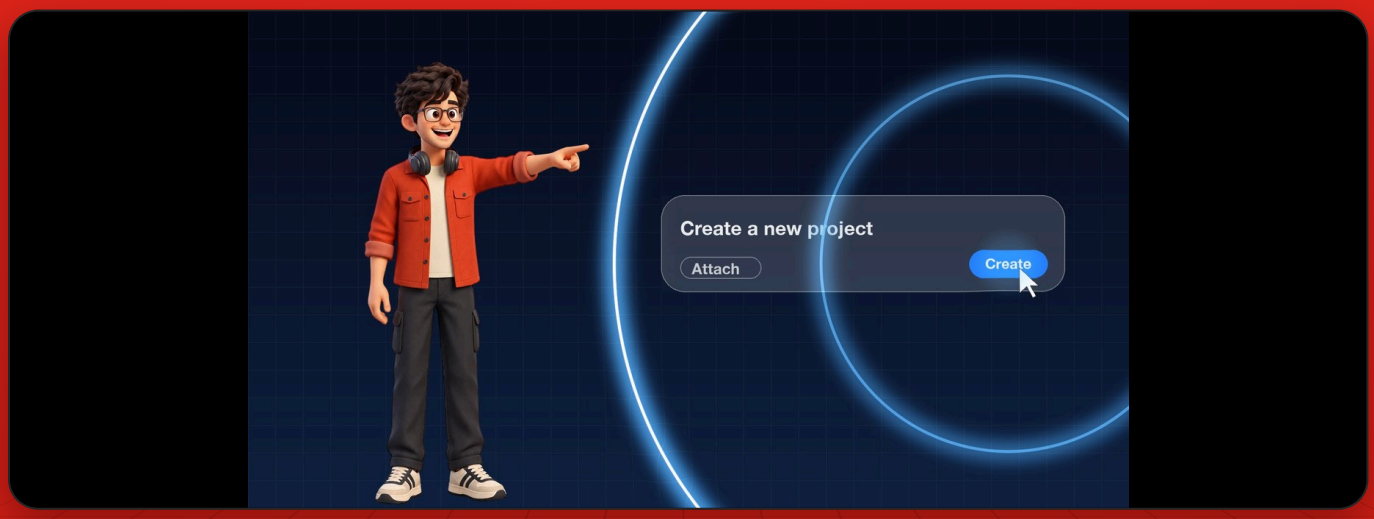
MADE BY

ANUKALP.WIP

The SaaS-promo click effect: pixel rings, halftone ripples, shockwaves and particle dissolves that burst out of any button you click.



PIXEL RING · HALFTONE RIPPLE · SHOCKWAVE · PARTICLE DISSOLVE · 3 CLICKS + PUNCH



THE SAME EFFECT ON A 16:9 TIMELINE

WHAT IT IS

Every SaaS launch video has that moment: the cursor clicks a button and something bursts out of it. WIP Click FX gives you four of the best ones on the Edit page: a blocky glowing Pixel Ring, a Halftone Ripple of dots, a clean Shockwave that bends the picture, and a Particle Dissolve that breaks the screen away into the next scene. Put the crosshair on the button, pick the frame, done. Up to 3 clicks per copy, the colour can come from the button itself, the button can dip in like a real press and the camera can punch in. Real-time on the GPU in free Resolve.

USE IT FOR

- SaaS and app launch videos
- Product demos and walkthroughs
- Tutorial screen recordings
- Talking-head reels with UI cards
- Scene changes from a button click

HOW TO INSTALL

01 Unzip the download and run the installer: `Install (Mac).command` or `Install (Windows).bat`. It copies **both** files Resolve needs.

02 Restart DaVinci Resolve, then Edit page → **Effects › Effects › anukalp.wip**.

Mac or Windows blocks the installer the first time. The **How to install** page shows exactly what to click.

HOW TO INSTALL

WIP Click FX has two files, and Resolve needs both: `WIP Click FX Kernel.fuse` (the GPU kernel) and `anukalp.wip - Click FX.drfx` (the effect). Double-clicking only the .drfx installs half of it, and the effect shows nothing. The installer copies both.

MAC

01 Double-click the zip to unzip it, then double-click `Install (Mac).command`.

02 macOS says **“Not Opened”**. That is normal for a free installer that isn’t sold through Apple. Click **Done**.

03 **System Settings › Privacy & Security**, scroll down, click **Open Anyway** next to Install (Mac).command, then **Open Anyway** again (enter your Mac password if asked).

04 Terminal says **both parts are installed**. **Quit Resolve fully** (Cmd+Q) and open it again.

Or skip Settings: open **Terminal**, type `bash` and a space, drag the installer in, press **Return**.

WINDOWS

01 Right-click the zip › **Extract All**, open the folder, double-click `Install (Windows).bat`.

02 “Windows protected your PC”? Click **More info** › **Run anyway**.

03 It says **both parts are installed**. **Close Resolve fully** and open it again.

BLOCKED?

- **Mac, no Open Anyway button:** it only shows for about an hour after macOS blocks the installer. Double-click the installer once more, then look again (or use the Terminal route).
- **Windows, no Run anyway button:** click the small **More info** link first; the button appears under the name.
- **Windows, “may depend on other compressed files”:** you ran it from inside the zip. Right-click the zip › **Extract All** and run it from the new folder.
- **Windows, Smart App Control blocked it:** don’t turn Smart App Control off. Install by hand instead (below): it is only two files to copy, nothing has to run.

THEN, IN RESOLVE

01 Edit page → **Effects › Effects › anukalp.wip**. Drag **WIP Click FX** onto a clip and put the **Click 1 Point** on your button.

By hand: the .fuse goes in `Fusion/Fuses`, the .drfx in `Fusion/Templates`, inside `~/Library/Application Support/Blackmagic Design/DaVinci Resolve/` (Mac) or `%APPDATA%\Blackmagic Design\DaVinci Resolve\Support\` (Windows). Then restart Resolve.

CONTROLS

INSPECTOR → EFFECTS → WIP CLICK FX · DEFAULT · WHAT IT DOES

CLICK

Look	Pixel Ring	Pixel Ring = a blocky glowing ring bursts out of the click. Halftone Ripple = a wave of dots spreads from the click. Shockwave = a clean ring with echoes, a flash and a slight bend in the picture. Particle Dissolve = the picture breaks into particles from the click outward and shows the clip on the track below.
Colour From	My Colour (picker)	My Colour uses the picker. Under the Click (auto) takes the colour of the button you click, pushed to full strength (grey or white buttons give white).
Colour	colour picker	The colour of the click effect.
Coverage (1 = whole frame)	1	How far the effect travels. 1 reaches every corner of the frame from the click; lower keeps it around the button.
Duration (frames)	24	How long the ring or wave takes to travel out. Lower = snappier.
Dissolve Duration (frames)	30	How long the picture takes to break away completely.
Intensity	1	Overall strength of the effect.
Glow	1.3	Soft light around the ring or wave.
Glow Size	1	How wide that glow spreads.
Ease Out (fast start)	0.6	Higher = the ring shoots out fast and slows down as it travels (the SaaS feel).
Fade Early	0.5	Higher = the effect starts fading sooner. 0 keeps it strong until it leaves the frame.
Blend	Auto (solid on bright, glow on dark)	Auto lays the colour on solid where the picture is bright (white UI) and adds light where it is dark. Glow always adds light; Solid always paints colour over.

CLICKS

Clicks	1 Click	One copy can do up to 3 clicks, each with its own point and frame.
Click 1 Point		Where the click happens. Drag the crosshair onto the button in the viewer.
Click 1 Frame	6	The frame (counted from the clip's start) where click 1 happens.
Click 2 Point		Where click 2 happens.
Click 2 Frame	24	When click 2 happens.
Click 3 Point		Where click 3 happens.
Click 3 Frame	42	When click 3 happens.

CONTROLS (CONT.)

INSPECTOR → EFFECTS → WIP CLICK FX · DEFAULT · WHAT IT DOES

LOOK SETTINGS

Pixel Size	3	Pixel Ring: size of each block.
Ring Width	2.4	Pixel Ring: how thick the ring of blocks is.
Gaps	0.3	Pixel Ring: how many blocks stay off. Higher = a broken, sparkly ring.
Flicker	0.5	Pixel Ring: blocks flicker as the ring travels.
Burst (cells inside)	0.8	Pixel Ring: a quick pop of blocks right at the click.
Rings	1	Number of rings (Pixel Ring: 1-2, Shockwave: 1-3).
Dot Spacing	2.2	Halftone Ripple: distance between dots.
Dot Size	0.85	Halftone Ripple: how big the dots grow as the wave passes.
Trail	0.6	Halftone Ripple: how long dots stay behind the wave.
Opacity	0.9	Halftone Ripple: how solid the dots are.
Dot Shape	Circle	Halftone Ripple: circles or squares.
Fade to Second Colour	Off	Halftone Ripple: dots shift to the second colour as the wave travels out.
Second Colour	colour picker	The colour the dots shift to.
Thickness	1.6	Shockwave: ring thickness.
Click Flash	1	Shockwave: the bright pop right at the click.
Bend Picture	1	Shockwave: the ring bends the picture like a lens as it passes.
Rainbow Fringe	0.4	Shockwave: a subtle colour split on the ring's edge.
Particle Size	2	Particle Dissolve: size of each particle.
Particle Shape	Round	Square or round particles.
Spread	0.6	How far particles fly from the click.

LOOK SETTINGS (CONT.)

Swirl	0.6	How much the particles drift and curl.
Float Up	0.3	Particles drift up (or down with a negative value).
Amount	0.35	How many pieces become flying particles (the rest just vanish). Lower = cleaner.
Edge Glow	1	The breaking edge glows in the click colour.
Variation	1	A different random particle pattern.

CONTROLS (CONT.)

INSPECTOR → EFFECTS → WIP CLICK FX · DEFAULT · WHAT IT DOES

PRESS

Press (button dips in)	0.6	The area under the click dips in and springs back, like a real button press.
Press Area	0.12	How big the pressed area is.
Camera Punch	0	A quick push in toward the click.
Press Speed (frames)	8	How long the press and the punch take.

TIPS

PRO TIPS

- Bright white UI? Keep Blend on Auto (or Solid) so the colour stays strong instead of washing out.
- Colour From: Under the Click matches the effect to the button's own colour.
- Particle Dissolve shows black if nothing is on the track below: put the next clip under it.
- Keep it local around the button: lower Coverage to ~0.4.
- Add Press 0.6 + Camera Punch 1 for the full SaaS click feel.
- Changing a drop-down: click it, then use the arrow keys and Return. Scrolling over a drop-down changes it.
- After updating, delete the effect from your clip and drag it on again.

MORE COMING SOON

MAKING A VIDEO ABOUT IT

HOOK IDEA

“The click effect every SaaS video uses.”

TALKING POINTS

- Drag it on
- Put the crosshair on the button
- Pixel Ring
- Halftone Ripple
- Shockwave
- Particle Dissolve
- Free, real-time in free Resolve

SAVE + SHARE

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